

Section 7.03 Sign Regulations.

E. Signs in Commercial / Mixed Use Districts and Industrial Districts (Except for All Signs in the TV - Town Village District – See Section 7.03, F.) [Amended Ordinance #04-11, #13-07]*

1. Freestanding Signs for Single Use Sites

- a. Type of *Signs* – *Freestanding signs* shall be limited to *ground* and *post* and *arm signs*. [Amended Ordinance #06-14]
- b. Maximum Number of *Signs* – The number of *freestanding signs* shall be limited as follows:
 - (1) Basic Allowance – one (1) double faced *sign* or two (2) single faced *signs* per *front sign zone*.
 - (2) Additional Allowance – if a *single use site* has:
 - (a) a *front sign zone* over three-hundred (300) feet in length; and,
 - (b) more than one (1) *driveway* or *entrance street*,one (1) additional double faced *sign* or two (2) additional single faced *signs* shall be allowed per *front sign zone*.
- c. Location of *Freestanding Signs* – *Freestanding signs* shall be located in a *front sign zone* on a *lot* in accordance with the following regulations:
 - (1) Double Faced *Signs* – If one (1) double faced *sign* is selected, such double faced *sign* may be located anywhere in a *front sign zone*;
 - (2) Single Faced *Signs* – If two (2) single faced *signs* are selected, such *signs* shall be located:
 - (a) with one (1) single faced *sign* in the *front sign zone* located immediately adjacent to, and on either side of, a *driveway* or *entrance street*; and,
 - (b) if on a *corner lot*:
 - (i) one (1) *sign face* may be located on either side of a *driveway* or *entrance street*, as regulated above, and one (1) *sign face* may be located anywhere else in

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- the *front sign zone* subject to the separation requirement below; or,
- (ii) two (2) *sign faces* may be placed on one (1) *sign structure* located at the corner of the *lot* with one (1) *sign face* visible from each *street frontage*, provided: [Amended Ordinance #06-14]*
 - if two (2) *sign faces* are placed on one (1) *sign structure*, the two (2) *sign faces* shall be allocated one (1) from each *front sign zone*; and,
 - notwithstanding the regulations of Section 7.03, G., 1. – Calculation of Sign Surface Area regarding the limitation that *sign faces* shall not be more than 15 degrees from being parallel, the angle of separation between the *sign faces* located at the corner of a *lot* may be between 15 and 120 degrees.
- (3) Location of Additional *Sign Faces* – If an additional double faced *sign* or two (2) additional single faced *signs* are allowed as provided for in sub-Section 1., b., (2) above, such additional freestanding *signs* shall be subject to the same location regulations specified in sub-Sections 1., c., (1) & (2) above.
- (4) Separation – In no case shall any *freestanding sign* be located closer than one-hundred (100) feet from another *freestanding sign* in a *front sign zone* on the same *single use site*, provided, however, *signs* located on either side of a *driveway* or entrance *street* shall not be deemed to be in violation of this separation requirement;
- (5) *Right-of-Way / Sight Distance* – *Freestanding signs* shall not encroach into any *public right-of-way* and shall comply with the regulations of Section 1.22 – Sight Distance Requirements of this UDO.
- d. Maximum *Sign Surface Area* for *Freestanding Signs* – The *sign surface area* for each *sign face* shall not exceed:
- (1) Single Faced *Sign* – twenty-four (24) square feet.
 - (2) Double Faced *Sign* – Thirty-Two (32) square feet.

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- (3) *Post & Arm Sign* – six (6) square feet [Amended Ordinance #06-14]
- e. Maximum Height of *Freestanding Signs*.
 - (1) *Ground Signs* - The maximum height of a *freestanding ground sign* shall not exceed six (6) feet in height above *grade*.
 - (2) *Post & Arm signs* - The maximum height *for each Post & Arm sign* shall not exceed the height indicated in Table 7.03, E – 1: Maximum Sign Surface Area and Maximum Height for Post & Arm Signs based upon the applicable length of the *front sign zone*. [Amended Ordinance #06-14]
2. **Freestanding Signs for Integrated Centers, Business Parks or Industrial Parks.**
 - a. Type of *Signs*.

Freestanding signs shall be limited to *ground signs* or *post & arm signs*. [Amended Ordinance #06-14]
 - b. Maximum Number of *Signs* – The number of *freestanding signs* shall be limited as follows:
 - (1) Basic Allowance – one (1) double faced *sign* or two (2) single faced *signs* per *front sign zone*.
 - (2) Additional Allowance – if an *integrated center, business park, and industrial parks* has: [corrected typographical error- Supplement #10]
 - (a) a *front sign zone* of between five-hundred (500) and one-thousand (1,000) feet in length and contains more than one (1) *driveway* or entrance *street*, one (1) additional double faced *sign* or two (2) additional single faced *signs* shall be allowed per *front sign zone*; or,
 - (b) a *front sign zone* of over one-thousand (1,000) feet in length and contains more than two (2) *driveways* or entrance *streets*, two (2) additional double faced *signs* or four (4) additional single faced *signs* shall be allowed per *front sign zone*. [Amended Ordinance #13-07]*
 - c. Location of *Freestanding Signs* – *Freestanding signs* shall be located in a *front sign zone* of an *integrated center, business park* or *industrial park* in accordance with the following regulations:

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- (1) Double Faced *Sign* – If one (1) double faced *sign* is selected, such double faced *sign* may be located anywhere in a *front sign zone*;
- (2) Single Faced *Sign* – If two (2) single faced *signs* are selected, such *signs* shall be located:
 - (a) with one (1) single faced *sign* in the *front sign zone* located immediately adjacent to, and on either side of, a *driveway* or entrance *street*; and,
 - (b) if on a *corner lot*:
 - (i) one (1) *sign face* may be located on either side of a *driveway* or entrance *street*, as regulated above, and one (1) *sign face* may be located anywhere else in the *front sign zone* subject to the separation requirement below; or,
 - (ii) two (2) *sign faces* may be placed on one (1) *sign structure* located at the corner of the *lot* with one (1) *sign face* visible from each *street frontage*, provided:
 - if two (2) *sign faces* are placed on one (1) *sign structure*, the two (2) *sign faces* shall be allocated one (1) from each *front sign zone*; and,
 - notwithstanding the regulations of Section 7.03, G., 1. – Calculation of Sign Surface Area regarding the limitation that *sign faces* shall not be more than 15 degrees from being parallel, the angle of separation between the *sign faces* located at the corner of a *lot* may be between 15 and 120 degrees.
- (3) Location of Additional *Sign Faces* – If an additional double faced *sign* or two (2) additional single faced *signs* are allowed as provided for in sub-Section 2., b., (2) above, such additional freestanding *signs* shall be subject to the same location regulations specified in sub-Sections 2., c., (1) & (2) above.
- (4) Separation – In no case shall any *freestanding sign* be located closer than two-hundred (200) feet from another *freestanding sign* in a *front sign zone* in the same *integrated center, business park* or

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industrial park, provided, however, *signs* located on either side of a *driveway* or entrance *street* shall not be deemed to be in violation of this separation requirement;

(5) *Right-of-Way / Sight Distance – Freestanding signs* shall not encroach into any *public right-of-way* and shall comply with the regulations of Section 1.22 – Sight Distance Requirements of this UDO.

d. Maximum *Sign Surface Area* for *Freestanding Ground Signs* and *Post and Arm signs*.

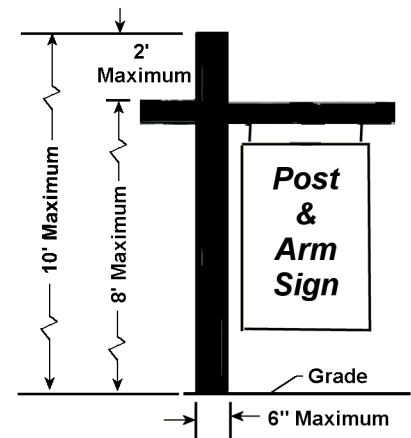
The *sign surface area* for each *sign face* shall not exceed the area indicated in Table 7.03, E – 1: Maximum Sign Surface Area and Maximum Height for Freestanding Ground Signs based upon the applicable length of *front sign zone* and type of *sign*.

e. Maximum Height of *Freestanding Ground Signs*.

The maximum height for each *freestanding ground sign* shall not exceed the height indicated in Table 7.03, E – 1: Maximum Sign Surface Area and Maximum Height for Freestanding Ground Signs based upon the applicable length of the *front sign zone*.

f. Maximum Height of *Post & Arm signs*.

The maximum height for each *Post & Arm sign* shall not exceed the height indicated in Table 7.03, E – 1: Maximum Sign Surface Area and Maximum Height for Post & Arm Signs based upon the applicable length of the *front sign zone*.



Post & Arm Sign

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Table 7.03, E – 1: Maximum Sign Surface Area and Maximum Height for Freestanding Ground Signs Integrated Center Identification Signage [Amended Ordinance #06-14]			
Length of Front Sign Zone	Single Faced Sign	Double Faced Sign	Maximum Height of Sign
<500 feet	24	40	6'
		6 Post & Arm	8'/10' Post & Arm**
>500 feet	24	2 @ 40 each * or 1 @ 80*	8'
		8 Post & Arm	10'/12' Post & Arm **
>1000 feet	24	2 @ 40 each * or 1 @ 80*	15'
		12 Post & Arm	13'/15' Post & Arm **

* Note: The additional number of double faced signs and the additional size authorized by the limitation to only one (1) double faced sign applies only to *integrated centers, business parks and industrial parks* and **does not** apply to any *single use site*.

**Note: The maximum height of a *freestanding post & arm sign* shall not exceed the smaller height specified above *grade*, provided, however, decorative post elements may extend to a maximum height of the larger height specified above *grade*.

3. Freestanding Signs for Lots or Out Lots in a Integrated Center, Business Park or Industrial Park Located in the OR, BT, RT, IT, LB, CB, or GB Districts. [Amended Ordinance #06-14, Ordinance #11-03]*

a. Type of Signs.

Freestanding signs shall limited to *ground or Post & Arm signs*.

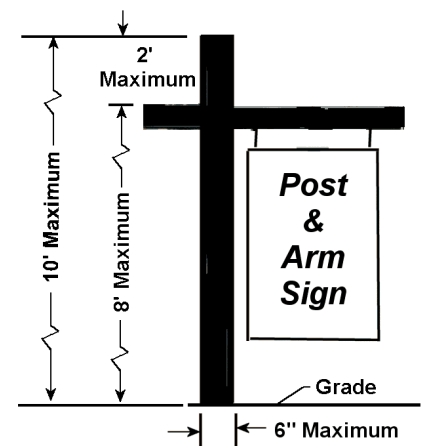
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- b. Maximum Number of Signs – In addition to *freestanding signs* for the integrated center, *business park* or *industrial park*, one (1) double faced *sign* or two (2) single faced *signs* shall be permitted for each *lot* or *out lot* which is a part of a multiple site integrated center, *business park* or *industrial park* which contains more than one *lot* or *out lot* located in the OR, BT, RT, IT, LB, CB or GB *districts* only. [Amended Ordinance #11-03]*
- c. Location of *Freestanding Ground Signs* – *Freestanding ground signs* shall be located in an *interior sign zone* on a *lot* in accordance with the following regulations:
- (1) Double Faced Sign – If one (1) double faced *sign* is selected, such double faced *sign* may be located anywhere in an *interior sign zone*; or,
 - (2) Single Faced Sign – If two (2) single faced *signs* are selected, such *signs* shall be located with one (1) single faced *sign* in that portion of the *interior sign zone* located immediately adjacent to, and on either side of, a *driveway* or *entrance street*.
- d. Maximum Sign Surface Area for *Freestanding Ground Signs* – The *sign surface area* for each *sign face* shall not exceed:
- (1) Single Faced Sign – twenty-four (24) square feet.
 - (2) Double Faced Sign – thirty-two (32) square feet.
 - (3) Post & Arm Sign – six (6) square feet. [Amended Ordinance #06-14]
- e. Maximum Height of *Freestanding Ground Signs*.

The maximum height of a *freestanding ground sign* shall not exceed six (6) feet in height above *grade*.

- f. Maximum Height of Post & Arm signs.

The maximum height of a *freestanding post & arm sign* shall not exceed eight (8) feet in height above *grade*, provided, however, decorative post elements may extend to a maximum height of ten (10) feet above *grade*. [Amended Ordinance #06-14]



Post & Arm Sign

4. Building Signs.

a. Type of *Signs*.

Building signs shall be limited to *wall signs*.

b. Number of *Building Signs*.

(1) *Single Use Sites* –

There shall be no limit to the number of *wall signs* per facade, provided that:

- (a) the total *sign surface area* of all *wall signs* located on each *building* façade shall not exceed the maximum *sign surface area* for the *building* facade upon which such *signs* are located; and,
- (b) all *signs* or message elements on the same *building* façade shall be considered parts of the same *sign* for the purpose of calculating *sign surface area* and shall be measured as set forth in Section 7.03, G., 1. – Calculation of *Sign Surface Area*.

(2) *Integrated Centers, Business Parks or Industrial Parks* –

In any instance in which there are multiple *uses* located within the same *building*, there shall be no limit to the number of *wall signs* per facade, provided that the total *sign surface area* of all *wall signs* located on each *building* façade comply with the following requirements:

- (a) for tenants that have outside entrances serving the general public, the *sign surface area* shall be calculated individually for each tenant with an outside entrance serving the general public;
- (b) for tenants utilizing common outside entrances to serve the general public, all *signs* or message elements shall be on common wall areas (i.e., not a façade on a tenant space with an outside entrance serving the general public), and all signs or sign elements on the same *building* façade shall be considered parts of the same *sign* for the purpose of calculating *sign surface area*;

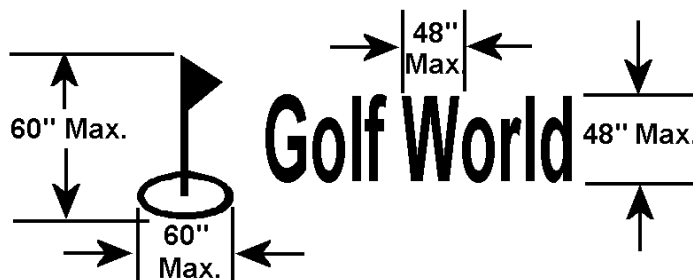
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- (c) the maximum *sign surface area* shall be based upon the lesser of the *building* façade or tenant space upon which such *signs* are located; and,
- (d) the *sign surface area* of all *wall signs* or message elements shall be measured as set forth in Section 7.03, G., 1. – Calculation of Sign Surface Area.

c. Maximum Sign Surface Area of Wall Signs.

The total *sign surface area* of all *wall signs* oriented to an individual facade shall not exceed:

- (1) Front Façade – five (5) percent of the total area of the front facade of the *building, structure* or tenant space, provided, however, that for any *building, structure* or tenant space which has a façade orientation toward more than one (1) *street*, the maximum *sign surface area* of five (5) percent shall apply to all *building, structure* or tenant space façades oriented toward a *street*;
- (2) Side and Rear Façades – three (3) percent of the side or rear facade of the *building, structure* or tenant space, provided, however, any wall sign oriented toward a *side bufferyard* or *rear bufferyard* shall not be illuminated; and,
- (3) Maximum Percent of Façade Length – eighty (80) percent of the linear width of the façade of the *building, structure* or tenant space on which the *sign* is located.
- (4) Maximum Size of Letters or Logos – forty-eight (48) inches in any dimension for an individual letter and sixty (60) inches in any dimension for an individual logo.



Maximum Size of Letters of Logos

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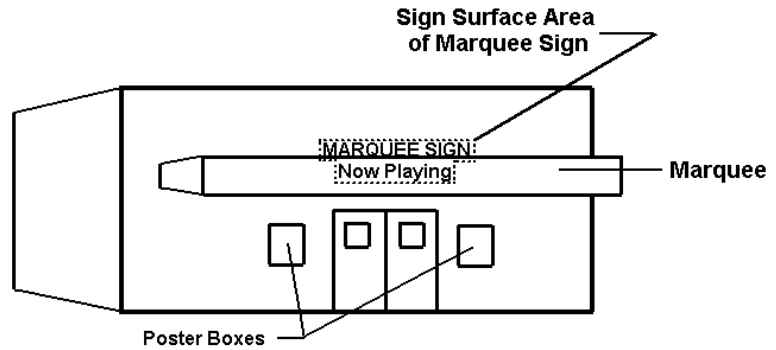
d. *Awning, Canopy or Marquee Signs.*

Wherever a *building sign* is permitted, the use of an *awning, canopy or marquee sign* shall be allowed subject to the following provisions:

- (1) **Total Area** – The total area of the *awning, canopy, marquee, and building wall sign* (i.e., the combined two dimensional surface area of all sides of the *awning, canopy or marquee* plus the *sign surface area* of any *building wall sign*) shall not exceed the *sign surface area* allocated to the facade of the *building* upon which the *awning, canopy or marquee* is attached. [Amended Ordinance #09-20, #13-07]*
- (2) **Sign Surface** – The portion of the *awning, canopy or marquee* which includes a *sign surface* shall not exceed:
 - (a) fifty (50) percent of the total area of an *awning or canopy*; or,
 - (b) seventy-five (75) percent of the total area of a *marquee*.
- (3) **Clearance to Grade** – The bottom edge of the:
 - (a) *awning or canopy* shall:
 - (i) not be less than eight (8) feet above *grade* over a *walkway* for any portion of a rigid framing; and,
 - (ii) not less than seven (7) feet above *grade* over a *walkway* for any portion of a flexible cloth, canvas or similar skirt which may be suspended below the rigid framing a maximum of one (1) foot;
 - (b) *marquee* shall not be less than nine (9) feet above *grade* over a *walkway*; or,
 - (c) *awning, canopy or marquee* shall not be less than fifteen (15) feet above *grade* over a *driveway, interior access drive or alley*
- (4) **Projection from Building** – The maximum projection of an *awning, canopy or marquee* shall not extend more than eight (8) feet from or beyond its supporting *building* and shall not project beyond any *walkway* adjacent to the *building*.

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- (5) *Marquee Sign* – A *marquee sign* may include a *non-changeable copy sign* attached to or mounted on top of a *marquee*, subject to the *sign surface area* limitations set forth above.



Example of Marquee and Poster Box Signs

- (6) *Encroachment Over Public Right-of-Way* – No *awning*, *canopy* or *marquee* shall encroach into the air rights of any *public street right-of-way*.
- e. Theater Poster Boxes.

In addition to other permitted *building signs*, a theater may install one or more back-lighted or internally illuminated poster boxes, provided that:

- (1) such poster boxes shall not exceed thirty-six inches by fifty-four inches (36" X 54") in *sign surface area*;
- (2) the top of such poster boxes shall not be more than ten (10) feet above *grade*;
- (3) such poster boxes shall be permanently mounted to the *building* wall;
- (4) notwithstanding the provisions of this UDO to include all portions of all *signs* within one calculation of *sign surface area*, the *sign surface area* of such poster boxes shall be calculated individually;
- (5) such poster boxes, in combination with all other permitted *building signs* shall not exceed the total *sign surface area* permitted for the *building*; and,
- (6) the total number of poster boxes shall not exceed the greater of two (2) poster boxes for a theater containing one (1) screen or one (1)

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stage, or one (1) poster box per screen or stage for each theater containing multiple screens or stages.

f. Additional Regulations for *Wall Signs*.

Wall signs shall not cover up or interrupt major architectural elements or features of a *building* or windows of a *building*. (See separate regulations for *window signs* in sub-Section 7.03, F, 4. – Window Signs) [Added Ordinance #13-07]*

5. Incidental Signs.

a. Type of *Signs*.

Incidental signs shall be limited to *ground signs* or *wall signs*.

b. Maximum Number of *Incidental Signs*.

One (1) *incidental sign* (*ground sign* or *wall sign*) shall be permitted in each *incidental sign zone* designated to contain a *sign* on an approved *Master Sign Plan*. However, within a drive through sign zone two (2) signs shall be permitted.

c. Maximum *Sign Surface Area* of *Incidental Signs*.

(1) Commercial / Mixed Use *Districts* – *Incidental signs* shall not exceed two (2) square feet in *sign surface area* per *sign*. [Amended Ordinance #13-07]*

(2) Industrial *Districts* – *Incidental signs* shall not exceed four (4) square feet in *sign surface area* per *sign*. [Amended Ordinance #13-07]*

(3) A *ground sign(s)* located in a *drive through sign zone* shall not exceed forty-eight (48) square feet in *sign surface area*; and,

(4) A *ground sign* that provides notice that vehicles parked illegally may be towed shall not exceed four (4) square feet in *sign surface area* as required by certain provisions of North Carolina Statutes.

d. Maximum Height of *Incidental Signs*.

(1) Commercial / Mixed Use *Districts* – The maximum height of a *freestanding incidental ground sign* shall not exceed three (3) feet in height above *grade* provided, however, a *freestanding incidental ground sign* not exceeding one (1) square foot in area may have a maximum height of six (6) feet above *grade*. [Amended Ordinance #13-07]*

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- (2) Industrial *Districts* – The maximum height of a *freestanding incidental ground sign* shall not exceed four (4) feet in height above *grade*. [Amended Ordinance #13-07]*
- (3) Notwithstanding anything contained in this Section 7.03, E., 5., above, or in Section 11 - Definitions of this UDO to the contrary, the maximum height of a *ground sign* located in a *drive through sign zone* shall not exceed seven (7) feet in height above *grade*.

6. **Suspended Signs in Integrated Centers.**

Suspended signs shall be permitted on any *building* containing two or more individual, non-related and separately operated *uses* subject to the following regulations:

- a. There shall be no more than one (1) *suspended sign* per tenant with a *building* entrance serving the general public per *façade* of a *building*;
- b. The maximum *sign surface area* of a *suspended sign* shall not exceed two (2) square feet.
- c. All portions of the *suspended sign* or *sign structure* shall be not less than eight (8) feet above finished *grade*.
- d. *Suspended signs* shall not be internally illuminated or externally illuminated by a light focused on the *suspended sign*.



Suspended Sign

7. **Light Pole Signs.**

Light pole *signs* shall be permitted in the LB, CB and GB *Districts* as specified below:

- a. Type of *Sign* – Light pole *signs* shall be limited to *banner signs*:
 - (1) which are mounted on light poles located on the *lot*; and,
 - (2) which are mounted to the light poles with upper and lower horizontal supports.

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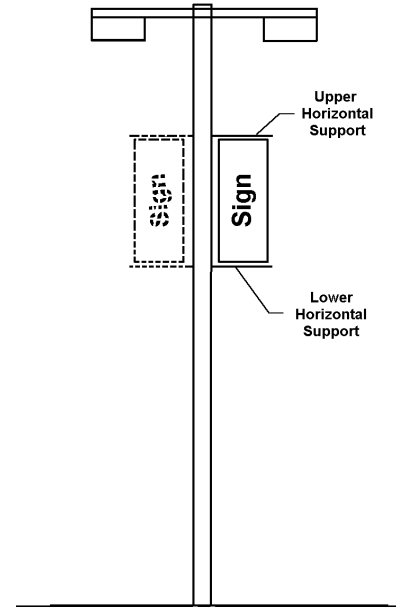
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b. Maximum Surface Area per Sign Face – Light pole *signs* shall not exceed the maximum dimensions specified below, either:

- (1) three feet in width by eight feet in height (3 ft. X 8 ft.); or,
- (2) three and one-half feet in width by five and one-half feet in height (3 ½ ft. X 5 ½ ft.).

c. Configuration – All light pole *signs* placed on a *lot* shall:

- (1) be of the same dimensions;
- (2) if placed on light poles located at the interior edge of a *yard* or *bufferyard*, be oriented on the side of the light poles facing inward to the *lot*; and,
- (3) be placed at the same relative height and location on all light poles;

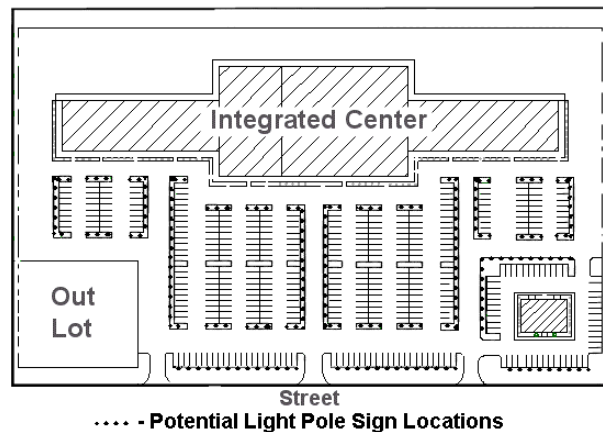


Light Pole Sign

d. Number – No light pole shall contain more than two (2) light pole *signs*, provided that such light pole *signs* are located immediately across from each other;

e. Location – Light pole *signs* shall be permitted on light poles which are internal to a *lot* and which define an edge to an *interior access drive* or a customer *parking area*; and,

f. Maximum Surface Area per Lot – The total *sign surface area* of all light pole *signs* shall not exceed a ratio of three (3) square feet per forty (40) *parking spaces* in *parking areas* illuminated by the lights on the light poles. [Amended Ordinance #06-14]



Light Pole Sign Locations

8. Window Signs.

- a. *Window Sign* for any Commercial / Mixed Use *District* or Industrial *District* shall not exceed twenty-five (25) percent of the area of the window, provided, in the case of multi-pane windows the surface area of the window shall be the combined surface area the individual panes, or in the case of a glass curtain wall the surface area of the window shall be the combined surface area of the individual glass panels. [Amended Ordinance #13-07]*
- b. Illuminated *window signs* shall be limited to one (1) illuminated *sign* with a maximum *sign surface area* of four (4) square feet per tenant space. [Added Ordinance #13-07]*

9. Temporary Signs. [Amended Ordinance #13-07]*

In addition to *signs* authorized in sub-Section 7.03, E., 1., sub-Section 7.03, E., 2., sub-Section 7.03, E., 3., and sub-Section 7.04, E., 4, above, *temporary signs* shall be allowed subject to the regulations contained in each sub-Section and the following regulations:

- a. **Number:** [Amended Ordinance #03-17, #13-07]*
 - (1) *Single Use Site:* One (1) *temporary sign* shall be permitted for each *street frontage* for a *single use site*. One (1) additional construction / development *sign* shall be permitted for each *street frontage*.
 - (2) *Integrated Center:* One (1) *temporary sign* shall be permitted for each tenant space. One (1) additional construction / development *sign* shall be permitted for each *street frontage*. One (1) *temporary sign* shall be permitted for the *integrated center*.
- b. **Time:**
 - (1) *Temporary sign* – may be erected, placed, or located up to four (4) times per calendar year for a maximum of twenty-one (21) consecutive days per occurrence. There shall be a minimum thirty (30) day separation between each occurrence. [Amended Ordinance #13-07]*
 - (2) Construction / Development / Real Estate *sign* – may be erected, placed or located in connection with a construction or development of a *project* not more than thirty (30) days prior to the start of construction or development and shall be removed not more than fifteen (15) days after the end of the construction or development

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or in connection with property or tenant space(s) available for sale or lease and shall be removed not more than fifteen (15) days after the property or tenant space(s) has been sold or leased. [Amended Ordinance #06-14, #13-07]*

- c. Manner – Temporary *signs*: [Amended Ordinance #13-07]*
- (1) shall not be subject to the regulations regarding materials;
 - (2) shall not be illuminated;
 - (3) *Single Use Site*: may be either *freestanding sign* or *wall sign*;
 - (4) *Integrated Center*: shall be *wall sign*;
 - (5) Construction / Development /Real Estate: may be either *freestanding sign* or *wall sign*;
 - (6) If a *freestanding sign*:
 - (a) shall not exceed eight (8) feet in height;
 - (b) shall not exceed twenty (20) square feet in *sign surface area*, however, any free-standing *building* or tenant space that is equal to or greater than 25,000 square feet of *gross floor area* or for construction / development / real estate shall not exceed thirty-two (32) square feet in *sign surface area*;
 - (c) shall comply with the regulations of Section 1.22 – Sight Distance Requirements of this UDO;
 - (d) shall not be located within any *public right-of-way*; and
 - (e) shall be located in compliance with the regulations for a permanent *sign* in a *front sign zone* or *building wall sign*.
 - (7) If a *wall sign*, shall be attached tautly to the façade of the *building* or tenant space and shall not exceed twenty (20) square feet in *sign surface area*, however, for a tenant space that is equal to or greater than 25,000 square feet of *gross floor area* shall not exceed thirty-two (32) square feet in *sign surface area*; and
 - (8) shall be required to obtain a *UDO permit* prior to the erection or placement of the *temporary sign*.

d. Special Time and Manner Regulations.

Notwithstanding anything above to the contrary, temporary *signs*, which are A-frame, T-frame, menu board or sandwich board *signs* shall be subject to the following time and manner regulations:

- (1) Time – may be erected, placed or located outside of a business establishment on a daily basis;
- (2) Time – shall only be displayed during business hours;
- (3) Manner – shall be within ten (10) feet of the main customer entrance to the business establishment and shall not be located in any *public right-of-way*;
- (4) Manner – shall not exceed six (6) square feet in *sign surface area*; and,
- (5) Manner – shall not exceed a maximum height of four (4) feet above *grade*.

e. *Grand Opening* Event Signage

- (1) *Banners* and *wall signs* shall comply with the regulations of section 7.03, E., 9., c., above, except, the *sign surface area* shall not exceed thirty-two (32) square feet. *Banners* may be erected, placed, or located in connection with a *grand opening* not more than forty-five (45) days. [Amended Ordinance #13-07]*
- (2) Temporary *Windblown Devices*
 - (a) Single Use Sites – Temporary *Windblown Devices* such as, *pennants* and gas balloons may be erected, placed, or located in connection with a *Grand Opening* for a duration not to exceed fourteen (14) days.
 - (b) Integrated Centers.
 1. Temporary *Windblown Devices* such as, *pennants*, and gas balloons may be erected, placed, or located in connection with a *Grand Opening* for the main portion of the integrated center for a duration not to exceed fourteen (14) days.

Section 7.03

Sign Regulations

E. Signs in Commercial / Mixed Use Districts and Industrial Districts

2. Temporary *Windblown Devices* such as, *pennants*, and gas balloons in connection with a *Grand Opening* for an outlot in an integrated center for a duration not to exceed fourteen (14) days. [Amended Ordinance #03-17]