

Summary

Session 1: Wednesday, January 20, 2021 from 12:00 to 2:00 PM

Session 2: Thursday, January 21, 2021 from 6:00 to 8:00 PM

Location: Zoom

Attendees

Project Team Attendees

- Sean Ryan, AICP (Town of Holly Springs)
- Emmily Tiampati (Town of Holly Springs)
- Allison Fluitt, P.E., AICP (Kimley-Horn)
- Kristina Whitfield, P.E., AICP (Kimley-Horn)
- Samantha Borges (Kimley-Horn)
- Helen Schuda (Kimley-Horn)

Public Attendees

- Approximately 25-30 members of the public attended the public workshops combined.

Summary

The objective of this public workshop was to introduce the project team, explain the purpose and steps of the Holly Springs Comprehensive Transportation Plan (CTP), and gather input related to existing conditions and the future vision and goals for transportation in the Town. A narrated presentation explained the purpose and steps of the Holly Springs CTP planning process. After the conclusion of the presentation, live polling gathered input related to visioning and previous CTP plan goals.

Welcome and Introductions

Allison Fluit welcomed attendees to the first public workshop for the Holly Springs' Comprehensive Transportation Plan. Allison is the project manager from Kimley-Horn & Associates, the consultant assisting the Town of Holly Springs in the development of the CTP. She was joined by Kristina Whitfield, Samantha Borges, and Helen Schuda. The town staff leading the development of the CTP include Sean Ryan and Emmily Tiampati.

Workshop Agenda

- Narrated Presentation
- Live Polling
- Open-House Discussion

Narrated Presentation

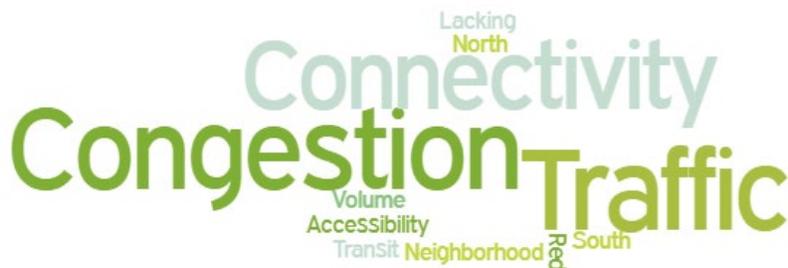
The project team played a narrated presentation for attendees. The presentation introduced the CTP, reviewed the project process and schedule, highlighted the Existing Conditions Report and ways to get involved in the project, and concluded by outlining the next steps for the project. The presentation can be found here:

<https://www.youtube.com/user/townofhollysprings>

Live Polling

An online, web-based polling tool (Mentimeter) was used to collect attendees' responses to visioning questions regarding the future of transportation in Holly Springs and goals of the CTP. The results of those questions are summarized below.

Use ONE WORD to describe the biggest issue or concern you have with transportation in Holly Springs.



Use ONE WORD to describe your vision for the future of the transportation system in Holly Springs.



Use ONE WORD to represent a goal that you want the Comprehensive Transportation Plan to achieve.



Attendees were asked to provide feedback about the previously developed CTP goals. The following questions are summarized below. For full public workshop polling results, please see the accompanying PDF.

Previous CTP Goal: *Safety - Increase the safety of the transportation system for drivers, pedestrians, and bicyclists.*

There are safety issues on...

- NC-55
- Sunset Lake
- NC-540
- NC-55 and Main Street
- Holly Springs Road and Sunset Lake Road
- Woodcreek
- Bicycle and Pedestrian Safety
- Sidewalk connectivity
- Public transportation

Previous CTP Goal: *Security – Increase the security of the transportation system in disaster response and recovery.*

The security of the transportation system (disaster response and recovery) should be improved on...

- NC-55
- Holly Springs Road
- Middle Creek on Holly Springs Road during rain events
- Emergency Management Services response time to outer limits of Holly Springs
- Connectivity between neighborhoods
- Biking
- Parking on both sides of the road

Previous CTP Goal: *Accessibility – Increase the accessibility and mobility for freight and ensure affordable transportation options for all users.*

Greater accessibility is needed on/for...

- Transit access and connectivity
- People with disabilities
- Closing sidewalk gaps on thoroughfare roads
- Connection to Apex and Cary
- Walking and biking
- Bike parking options
- Wider roadways

Previous CTP Goal: *Connectivity – Enhance the integration and connectivity of the transportation system.*

The transportation network should be more connected on/in/between...

- Across NC-55
- Main thoroughfares
- Pedestrian network
- Bicycle network
- Greenway network
- Transit network
- Considering land use planning
- Micromobility (bike and scooter rentals)

Previous CTP Goal: *Efficiency – Promote efficient system management and operations.*

The transportation network is NOT efficient on/around...

- NC-55 Intersections
- NC-540 off-ramps
- Improve left-turn timing
- Increase signage
- Road diets

- Eliminate U-turns
- Lighting along NC-55

Previous CTP Goal: *Maintenance – Emphasize the preservation of the existing network that maximizes benefits while minimizing costs.*

Maintenance of the existing transportation system needs to be done on...

- Review signal timing and coordination
- Signals near school zones
- Bass Lake Trail
- Intersection of NC-55 at Smithfield
- Grigsby Avenue
- Stephenson Road and Sunset
- The bridge on Holly Springs and Apex Road

Previous CTP Goal: *Environment – Protect and enhance the environment, promote energy conservation, and improve the quality of life.*

The transportation system can be more environmentally friendly by...

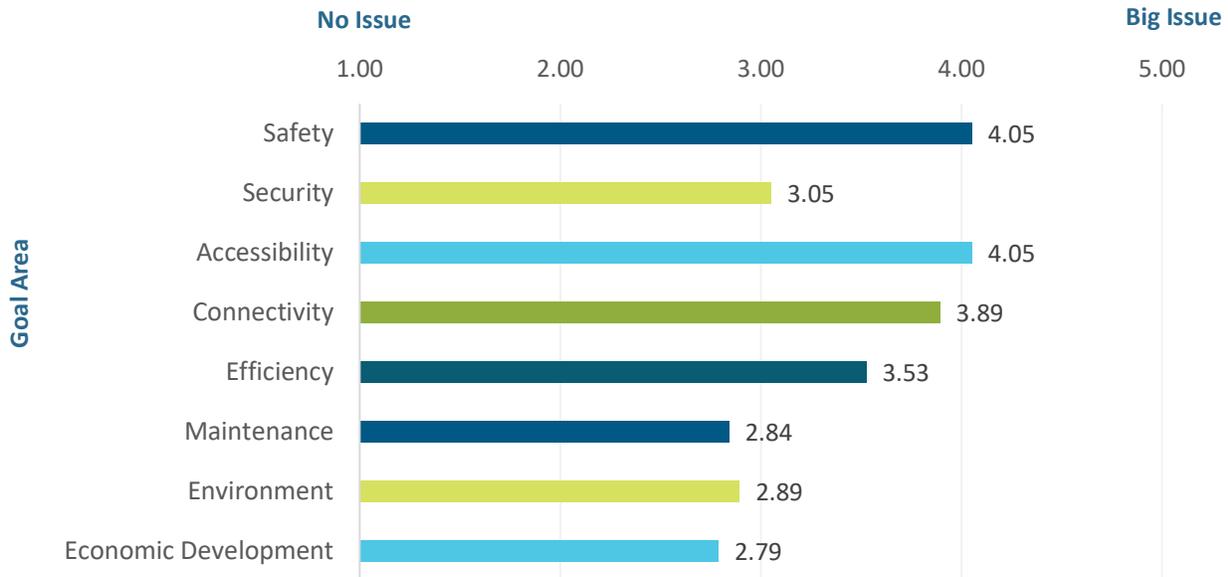
- Public transportation
- Greenways and trails
- Sidewalks
- Biking
- Green technology (solar energy, charging stations, electric bike stations, etc.)
- Safety at the nuclear plant
- Electric rail

Previous CTP Goal: *Economic Development – Support the economic vitality of the area.*

The transportation system can better support economic development by...

- Multimodal accommodations
- Mixed-use development
- Sidewalk width
- Beautification in roadway design (streetscaping)
- More restaurants
- NC-540 access and maintenance
- Pedestrian access in Downtown
- Holly Springs Business Park

Please rank how big of an issue or concern each goal area is (No Issue – 1 and Big Issue – 5):



Once the interactive polling section of the public workshop was completed, attendees were encouraged to continue to engage with the plan by taking the public survey (www.publicinput.com/HollySpringsCTP).

Open-House Discussion

The project team opened the public workshop for questions, comments, or concerns from attendees. The questions and responses are summarized below.

How accurate are the growth projections from the 2011 Comprehensive Transportation Plan?

- Since Kimley-Horn & Associates worked on the previous CTP, Allison Fluitt described the process. The project team worked closely with CAMPO to generate population and employment growth estimates. During the process, steady rates of growth were projected in 2011 and expected to see those numbers continue. Allison stated that the biggest opportunity in this CTP is to incorporate the recently completed, new planning efforts from the Town of Holly Springs or throughout the region and reflect the newest data sources to update future projections.

What is the timeline of the CTP and why is it one year? Can we speed up the process?

- Kristina Whitfield stated that in order to fully engage members of the public or stakeholders, one year is a standard planning process. There should be opportunities for the public to hold the project team accountable at key milestones. The public will help refine the recommendations throughout the process in order to provide the best direction for the Town of Holly Springs in the future.

What will happen to the area around NC-540?

- The Town recently updated its Land Use and Character Plan. This provides the project team an opportunity to use the recently completed plan to identify connections or disconnects between land use and

transportation. Overlaying the future land use with proposed recommendations will help ensure a cohesive network.

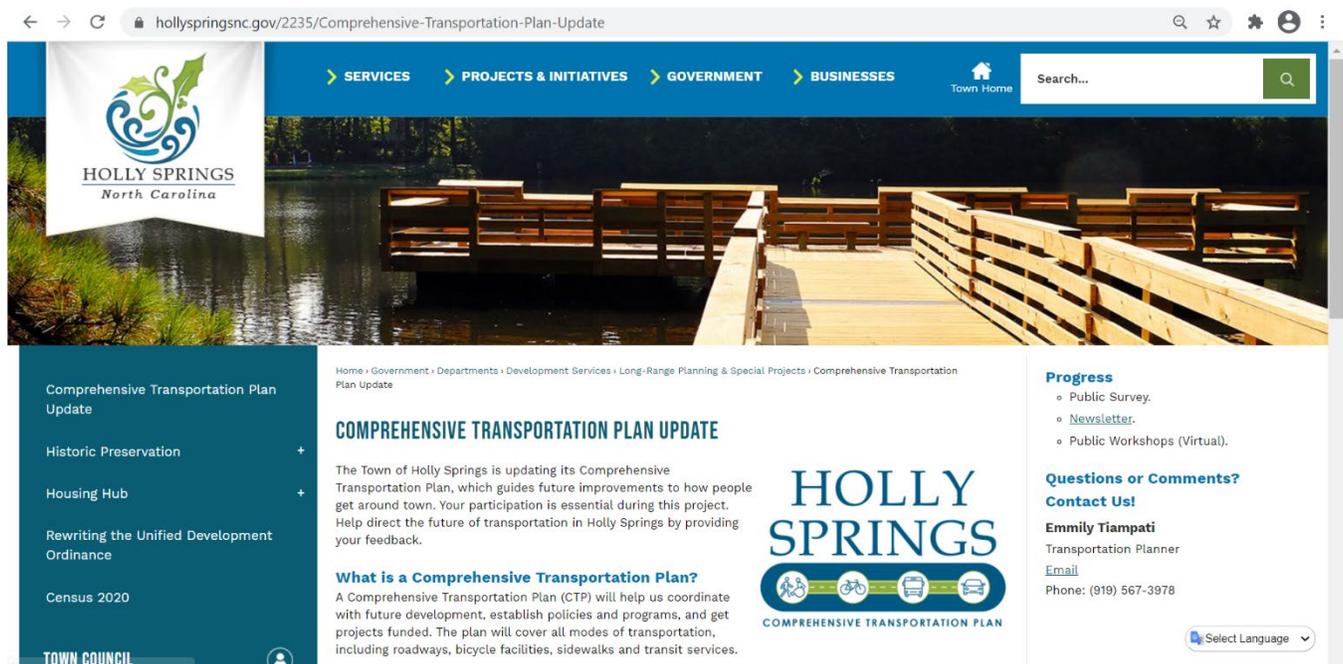
- Allison Fluitt added that during the development of the 2011 CTP there was uncertainty around NC-540. Now, there is more certainty about how NC-540 fits into the transportation network. In addition, other recently completed studies like the Southwest Area Study, provided further context for how new roadways would connect Holly Springs to the rest of the region.

Is there a plan for diverting traffic from Downtown to the sideroads and creating a pedestrian space for events?

- The Town is planning to update its Village District Plan.
- Sean Ryan stated that pedestrian connectivity is a crucial component of the Village District. The Downtown Area Plan was adopted in 2005. This plan will likely be updated soon. Sean acknowledged that the concept of pedestrian spaces for events is a great idea that will be considered in the future.
- Prior to COVID-19, the Parks and Rec Department held events on Friday nights. The Farmer’s Market occurs on Saturdays, which drew people to the Downtown area. In the past few years, pedestrian access has increased greatly.

Project Webpage

The project demonstrated to attendees how to navigate to the public survey and the Town’s webpage. The landing page for the CTP can be found at <https://www.hollyspringsnc.gov/CTP>. Housed on the project webpage is the [CTP Newsletter](#). The newsletter will be updated every other month. It will show up-coming announcements as well as where the CTP is in the planning process.



Public Survey

Kristina Whitfield navigated to the public survey. The public survey will be open through February 1, 2021. The survey allows participants to identify planning goals, describe travel around Holly Springs, and provide input on mode-specific (roadway, bicycle, pedestrian, and public transportation) project ideas.

Wrap Up and Next Steps

The first phase of engagement will be completed in early February. The Existing Conditions Report and public feedback will inform the draft project recommendations. The project team will also identify three to four “hot spots” or special study areas to closely study the impact of future growth and the relationship to the transportation network. The long-term steps include the second phase of public engagement in fall of 2021 and plan adoption in early 2022.

During the remaining workshop time, a few more attendees joined and were provided the same project information.